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Avnet's Lou Lutostanski: Human Imagination Meets its Match in IoT

Terms:

History is full of stories of great visionaries with revolutionary ideas for breakthrough products and solutions that never came to fruition due to limitations of available technology. With the emergence of the Internet of Things, these stories of unfulfilled potential may well be a thing of the past, according to Lou Lutostanski, vice president of IoT, Avnet, in a recently posted CRN article [1].

"For the first time ever, technology is not the limit. The imagination is the limit. And I think if you froze technology for a day, we'd still have five years of what you could do with your imagination. I'm talking about imagination used to be, 'what could you make the product do?' And now it's, 'what business model can you marry a product with to transform an industry, to disrupt a normal business?'"

Discussing the next big opportunities in IoT, Lutostanski hypothesized that, in the not too distant future, IoT will be so pervasive that even rocks are going to be connected.

"People look at me and they said, 'you know what? People are putting IoT devices in bricks so they can judge the structure of the wall after things are done.' I don't know if that's true or not, but you can see where that makes sense. As the price of the device falls, as the compute power goes up, as these incredible networks come out with extremely low costs and low latency and low power, everything can have IoT eventually. I think 10 years from now you won't find anything that's not smart, that's not connected, that's not involved in a system for a business model."

To read the full CRN article, click here [1]. Learn more about Avnet's extensive IoT support ecosystem at https://www.avnet.com/wps/portal/us/solutions/iot/overview/ [2].

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