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ICYMI: Avnet Names TWO New Presidents for EMEA

Terms:

Slobodan Puljarevic and Mario Orlandi are succeeding recently retired Miguel Fernandez

Slobodan Puljarevic and Mario Orlandi have been named Co-President of Avnet EMEA, taking over the reins from Miguel Fernandez, a 30-year Avnet veteran who recently retired. [1]

In addition to their new responsibilities, both Puljarevic and Orlandi-reporting to Phil Gallagher, president of Avnet's global components business-will continue to manage Avnet's leading semiconductor distributors, EBV Elektronik (Puljarevic) and Avnet Silica (Orlandi). The change will have no effect on the unique go-to-market model of Avnet in EMEA, also known as Speedboat model, according to Avnet.

"This model has proven to be extremely flexible and resilient and helped us to quickly respond to market or economic challenges. That is why we want to further strengthen it by having two strong 'Speedboat' leaders run the region jointly," said Gallagher.

Since the acquisition of the EBV group back in 2000, Avnet has been building its European business on a model of individual business units with specific focus and entrepreneurial spirit, but based on a strong logistics and infrastructure backbone. All acquisitions in EMEA were integrated into this model by either combining business units or found new ones, along the lines of the technical & product based core competences – semiconductors, IP&E (Interconnect, Passive and Electromechanical components) – or logistics requirements.

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