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Hardware Studio Signs 20 Startups in First Four Months

Terms:

Backed by Avnet and Kickstarter, venture aims to clear roadblocks to bringing technology solutions to market

A common mantra among today's technology startups is "fail fast." But, what if you didn't have to fail at all? That's the goal of Hardware Studio, a joint venture between Avnet, its Dragon Innovation division and Kickstarter.

Hardware Studio is designed to mitigate much of the risk in a Kickstarter campaign by smoothing the pathways for makers and startups to bring projects to life. Since its launch in September 2017, Hardware Studio has accepted 20 startup projects into the program.

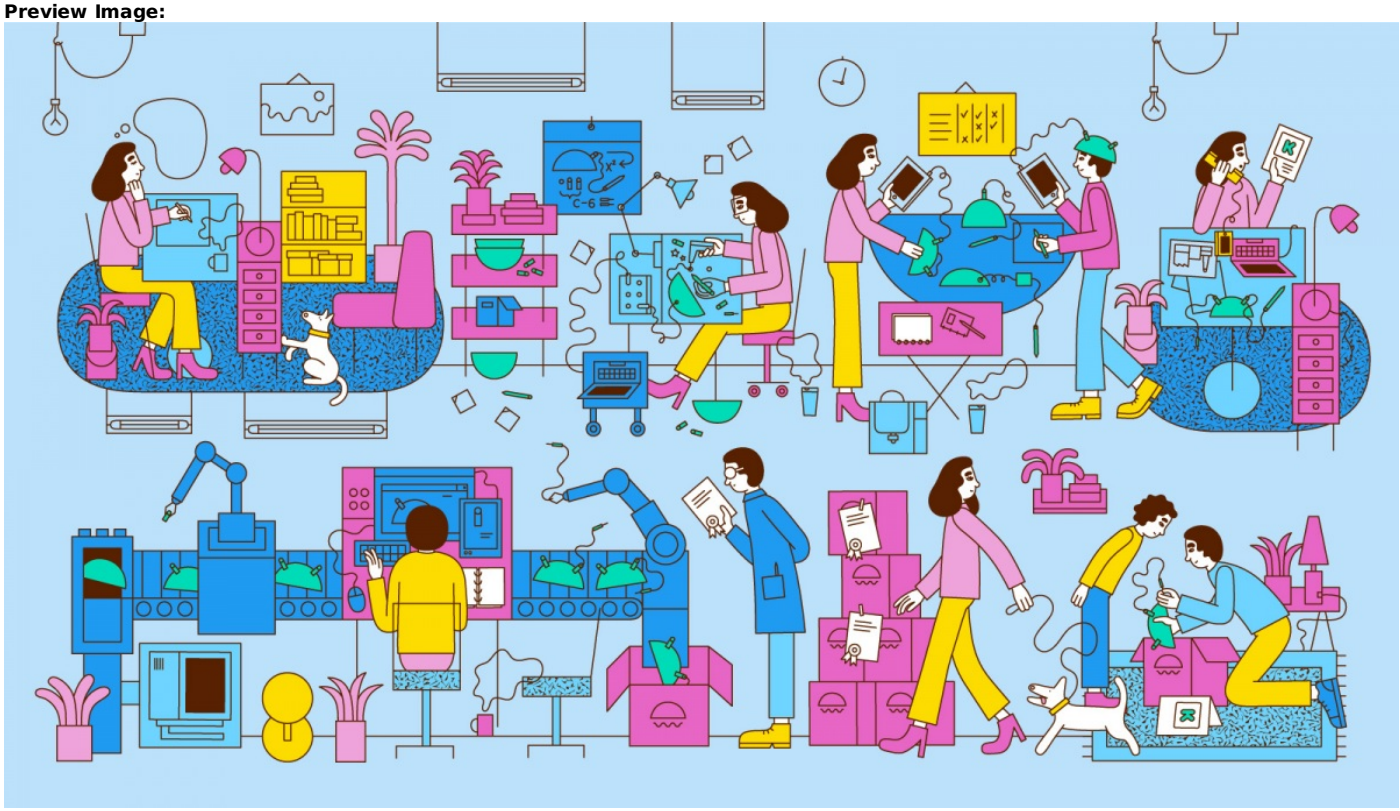
Hardware Studio provides participants with access to a variety of resources, including: Toolkit, a community site where creators can participate in tutorials and live webinars with industry experts before launching their projects on Kickstarter; Hardware Studio Connection, where creators and designers can access hands-on support as well as discounts on components and services from Avnet and Dragon Innovation; as well as the newly introduced Path to Prototype [1] guide.

Hardware Studio is part of Avnet's growing ecosystem, including Premier Farnell [2] and Hackster.io [3], supporting customers at each phase of the technology product lifecycle.

For more information, visit https://hardware.studio [4]

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